East-West Container Trades (2015): the Alliances Playground
East-West Container Trades:
the Alliances Playground

January 2015

Covering dedicated container liner services along the:
Transpacific
Far East-Europe
Transatlantic
... trades

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By the front page: the current largest ships of each of the four Alliances:
2M/MSC: “MSC Oscar” 19,224 TEU - Ocean Three/China Shipping: “CSCL Globe 18,980 TEU
G6 Alliance/APL: “APL Avra” 14,000 TEU - CKYHE Alliance/Evergreen: “Thalassa Thyi” 13,808 TEU
THE DYNAMAR CONTAINER TRADES REPORTS SERIES

Since 2004 Dynamar has been publishing reports on specific container liner trades. In essence, these “off-the-shelf” consultancy studies provide all those with an interest in a particular trade an in-depth survey of the current state of the trade under review. In particular, these studies aim at providing:

- An assessment of the size of the trade (full container carryings, trade capacity, port throughputs)
- An in-depth competition inventory (carriers, services, capacity analyses)

Developing from the earlier single shipping-lane studies they are now multi-trade lane studies to and from one specific area. This publication is the first to look at the strategic East-West routes, these being between North America, Europe and the Far East. This study covers the following key areas:

- An Executive Summary including tables, figures, supporting text on trade structure, carryings and Annual Trade Capacity
- An Introduction defining the trades and major themes in the East-West trades context
- A summary of all end-to-end container liner services
- In depth analyses of all six trade lanes (three main, three parallel) covering:
  - Services
  - Vessel operating carriers
  - Ports
  ... all with relevant Annual Trade Capacity calculations alongside
  - Service rotations
  - Carryings (volumes) developments
  - Rate developments
- Profiles on the vessel operating carriers including brief corporate introductions and specific East-West involvement
- Summary of ports called included allocated Annual Trade Capacities and throughputs
- Alliance analysis covering
  - A history of Alliances
  - Individual historical, fleet and trading backgrounds of each Alliance
  - Development of ever larger containerships
- Summary of services offering technical East-West links but not considered for Annual Trade Capacity calculations
- Forecast carryings 2013-2018

...all supported by close to 130 tables or figures. This wide range of factors and subjects make these reports also of particular interest to all stakeholders in the trade areas, including: consultants, container leasing companies, financiers, forwarders, NVOCCs, port authorities, port developers, shippers, terminal operators, training institutes and others.

We trust that you find the following pages of use and interest and as always, welcome any comments or feedback you may have.

Darron Wadey MILT, Analyst
Dirk Visser, Managing Editor
Dynamar B.V, January 2015
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